



Red Rock Energy

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TSX-V: RRK

Red Rock Energy Inc.

News Release

Red Rock Initiates Oil Exploration Activity and Confirms Oil Flow Potential

Calgary, Alberta (February 13, 2012) – Red Rock Energy Inc. (TSX-V – RRK) (“Red Rock” or the “Company”) announced today that it has completed the initial phases of its three-well workover program in North Eastern British Columbia. Conducted through its wholly owned subsidiary Red Rock Projects Inc., this program is designed to test two oil bearing formations. Operations commenced in early January 2012 with activity on the planned well recompletions and production test.

Initial results from the well that was production tested are encouraging. The well swabbed 31° API oil for a period of five consecutive days producing at a stabilized rate of 48 bopd and steady water cut of 50%. Currently the well has been shut-in for pressure build-up and production options are being evaluated for a nearby tie-in. This well has been designated as a discovery well by the British Columbia Oil and Gas commission which entitles it to a royalty holiday for 3 years. Well data from wells in the area indicates that this oil pool has the potential for multiple drilling locations with significantly thicker oil pay on additional lands now controlled by Red Rock. Additionally Red Rock’s technical team continues to evaluate the potential of utilizing horizontal drilling applications to maximize oil recovery from the tested formation and the potential of secondary targets in the region.

To date Red Rock has received preliminary results from the workover programs from the other two wells and will commence further testing of these wells pending the availability of equipment and other resources. Upon completion of the above mentioned programs, Red Rock will have successfully tested all three wells with the intent of moving each of the wells into the next phase of development and production pending results. Moving forward, Red Rock continues to actively compile, review, integrate and interpret data with the goal being to identify multi-well oil prospects.

Through Red Rock Projects Inc., the Company owns or controls a working 100% interest in 13 of 15 sections of land in the region. All sections were procured for their light oil potential utilizing a geological model that has been substantiated by several analogies.

In releasing the first test results of the Company’s new oil exploration operations, Sandy Loutitt, President of Red Rock, stated: “We are extremely pleased with the results obtained from these projects. The data

from the well that was production tested were very encouraging, and the initial results obtained from the two wells with workover programs partially completed positions us well to move ahead with further testing. Most importantly, the conclusions from these operations as a whole confirm in large measure that the potential of these oil-bearing zones is indeed very high, and we look forward to exploring the numerous other targets which exist on Red Rock lands.”

For further information, contact Sandy Loutitt, President, or Rick Couronne, Investor Relations; Ph 403-685-1047, or visit: www.redrockenergy.ca
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